

NAME: \_\_\_\_\_

*Indicadores: Identifican información general en los textos escuchados, relacionada con la globalización, la comunicación y la información.*

[Globalization](#) : watch the video and answer the questions below, then fill in the missing information.

***(Ve el video y responde las preguntas luego completa la información que falta)***

**<https://www.youtube.com/watch?v=3oTLyPPrZE4>**

The world is becoming more and more interconnected. Never before has there been an intense relationship between international trade, communication and politics.

1. The term "globalization" is
  - a) a difficult term to define
  - b) an easy term to define
2. The world has become more
  - a) independent
  - b) interdependent

Today, modern communication technology and mass media are a global standard. This means information exchange can occur internationally, in real time and at affordable prices.

3. The average cost of an international call from New York to London has \_\_\_\_\_ by \_\_\_\_\_ since 1930.
4. The cost for transportation for products and persons has \_\_\_\_\_ by \_\_\_\_\_ since 1930 due to \_\_\_\_\_ and the development of new forms of \_\_\_\_\_.
5. \_\_\_\_\_ have dropped by 88%.
6. Such developments are the result of technological advancements. Some changes were introduced on purpose. Since the 1980s, the richer, developed nations introduced the removal of international trade barriers. Thus \_\_\_\_\_, \_\_\_\_\_ costs and the liberalization of international trade have made it more possible and profitable for major companies to sell worldwide.

The three main areas of Globalization are: the economy, international politics and culture.

7. The economic sphere is the most affected area. International exports have \_\_\_\_\_ in last 60 years. Foreign direct investment has \_\_\_\_\_ from \_\_\_\_\_ dollars in 1970 to \_\_\_\_\_ today. The number of Multinational Corporations (MNCs) \_\_\_\_\_ from 7000 to 65,000 since the \_\_\_\_\_.
8. Similar to the economy, international politics have also become more interdependent today. Policy issues such as: \_\_\_\_\_, the financial crisis and terrorism are not limited by borders. Such problems are dealt with through broader groups of countries such as the \_\_\_\_\_, the G20 or the \_\_\_\_\_. At the same time, there are more international pressure groups or Non Government Organisations (NGOs) are able to exert influence in politics in their area of work. Examples of NGOs are \_\_\_\_\_, Amnesty International or attac.
9. The influence of globalization can also be seen in our culture. "MacWorld" is a term used to refer to how Western popular culture becomes dominant. The import of music, news, products and even the \_\_\_\_\_ promotes this effect. To counter this effect, we can also see people are returning to local and regional cultural customs.
10. Many newly industrialised countries have benefited from globalisation. This is due mostly to the lower \_\_\_\_\_.
11. On the other hand, other regions have not benefited from globalization. This is due mostly to lack of preparation for global competition and cannot attract \_\_\_\_\_ investors.

***If you have any question email me: [krosales@cosanber.cl](mailto:krosales@cosanber.cl) ☺***